

**Regional Health Cooperative
Steering Committee Meeting
Thursday, October 2, 2008
- MEETING NOTES -**

Present: Darcie Paradies, Steve Healy, Rosanne Bump, and William Rubin

The tenth meeting of the steering committee commenced at 8:10 a.m. on October 2nd in Baldwin, Wisconsin.

Interim Board

Committee Chair Steve Healy said the steering committee would stay in place and would continue as a valuable resource, but it was in order to form an interim board for purposes of moving Cooperative Health Choices forward.

From previous meetings, the following names of prospective directors were offered (minimum of five):

Darcie Paradies, Greg Burns, Pam Grove, Steve Healy, Linda Hines, Myron Schuster (executive director of the Northwest Wisconsin Regional Planning Commission), and Andy Lisak (executive director the Superior-Douglas County Development Association).

Greg Burns is only interested in serving on the interim board. The others would likely serve on the expanded, permanent board of directors fo CHC.

CHC's By-Laws allow for nine (9) directors, but an interim board would allow the organization to move forward on a few matters, including Articles of Incorporation.

Rubin will contact Lisak; Healy will contact Schuster.

Meanwhile, the steering committee will continue to operate as a valuable resource and sub-committees will continue to meet. Healy again thanked all of the committee members for their work to date.

It was the consensus of those present today that CHC's By-Laws would not be filed as a public document in Madison. This makes amendments easier to implement, rather than filing them in Madison each time there is an amendment.

Website

Rubin said the domain, "CooperativeHealthChoices.Org" was reserved as a web address for CHC. Work will begin on converting material from United St. Croix Valley's web site over, with assistance from a web designer. Rosanne Bump will give Rubin the name of a vender discussed at a previous committee meeting.

Cooperative Meeting in Madison

Healy said he received a notice from the Wisconsin Federation of Cooperatives concerning an October 16th meeting with several other cooperatives from around the state. Other prospective attendees include the Wisconsin Farmer's Co-op, Healthy Lifestyles (Brown County and Northeast Wisconsin region), CHC, and perhaps another one that is about to form. It represents a chance for all these cooperatives to get together and touch base on several topics.

Healy said he was planning on attending. Rubin has a committee meeting that will either take place in Madison or via tele-conference. Regardless, he will attend the co-op meeting, too. Healy thought Linda Hines or Carol Bulman may wish to attend for continuity, due to their participation in a meeting in Green Bay last July.

Membership Development

Bump asked about the timing of communication pieces out to prospective members of the CHC co-op. If CHC goes to the market around April 1, 2009, members need to be signed up by then. More work needs to be done, but Bump said she will use her chamber network to get future membership pieces out.

Next Meeting

Healy said the steering committee needs updates from the sub-committees at the next week. He would like to meet prior to the October 16th meeting in Madison, including updates from the RFP work group. The time-line needs updating, too.

Darcie Paradies said it may be time to create a marketing committee to start promoting accomplishments like filing the Articles and naming an interim board of directors.

The committee set the next meeting for Monday, October 13, 2008 at 8 o'clock a.m. in Baldwin.

The interim board will meet for purposes of executing the Articles with a Notary prior to October 13th. This meeting may end up in Spooner, due to the distance from Superior and Cable for Lisak and Schuster.

The steering committee meeting adjourned at 8:55 a.m.

~William Rubin