

**Regional Health Cooperative
Steering Committee Meeting
Tuesday, July 15, 2008
- MEETING NOTES -**

Present: Carol Bulman, Linda Skoglund, Linda Hines, Bill Warner, Pam Grove, Margi Miller, Steve Healy, and William Rubin.

The fifth meeting of the steering committee commenced at 8:00 a.m. on July 15th in Baldwin, Wisconsin.

Steve Healy suggested that the group review the draft mission statement of the proposed health care cooperative. Suggestions were offered, which included moving the phrase “Promoting Wellness and Healthy Behaviors” to the top of the list. This demonstrates that wellness and healthy lifestyles will be primary factors in the long-term success of the cooperative and its members.

The committee also reviewed the 2-page Overview of the cooperative. The overview document will be used as an attachment (or enclosure) with the business survey and letter. The group liked the logo and artwork that depicts the name “Cooperative Health Choices of Western Wisconsin” or “CHC” for short. It was the consensus to delete the photos next to the proposed logo, but to retain the ‘Overview’ phrase.

Membership fee structures were suggested as additional information in the Overview. Committee members suggested the following:

1-10 eligible local employees:	\$250 (not refundable)
11-50 eligible local employees:	\$500 (not refundable)
50+ eligible local employees:	\$1,000 (not refundable)

This information will be added to the Overview.

The committee also reviewed the draft letter and survey that is intended for distribution to business, industry, nonprofits, self-employed, partnerships, and local units of government. Additional language was suggested that referenced corporate support (donations) from businesses to help offset the committee’s upcoming expenses. A ‘Go Live’ date for coverage was added and is proposed as July 1, 2009.

Rubin will make corrections to the Overview, letter, and survey. Hopefully the letter can go out on July 21st. Bill Warner will re-distribute the letter and survey to his contacts outside the 10-county region of Momentum West (but within the 18-county footprint of the cooperative’s proposed territory).

Rubin volunteered to use the By-Laws from Healthy Lifestyles Cooperative (Green Bay and Brown County) to create an initial draft of by-laws for CHC.

Committee members also received an update from Steve Healy, Linda Hines, and Carol Bulman, who traveled to Green Bay one July 8th for an informational meeting conducted by Health Lifestyles.

The next committee meeting is July 31st in Baldwin at 8 a.m.

The meeting adjourned.

~William Rubin