

**Regional Health Cooperative  
Steering Committee Meeting  
Tuesday, January 27, 2009  
- MEETING NOTES -  
Via Conference Call**

**Present:** Steve Healy, Darcie Paradies, Rosanne Bump, William Rubin, Myron Schuster (a director on CHC's interim board) Linda Skoglund, and Andy Lisak (a director on CHC's interim board).

A conference call meeting of the steering committee commenced at 1:35 p.m. on January 27<sup>th</sup>.

Steve Healy, chair of the steering committee, and chair of CHC's interim board of directors, led the discussion.

**New Volunteers**

As a follow-up from the January 20<sup>th</sup> meeting, Healy asked for updates on prospective new members to serve on the steering committee. Andy Lisak said he provided a hospital executive in Superior with the overview information of the health cooperative and she seemed interested. Myron Schuster also commented that he had been in contact with people. At present, their roles are better served in a consulting capacity versus a director or steering committee participant.

**Update from the Office of the Commissioner of Insurance's Review (OCI) of CHC**

Rubin had no update. Schuster said he had knowledge of documents that were sent to OCI during the first week of October and there's been no response from them. Rubin said OCI received CHC's material in early December, and a follow-up packet with minor revisions to the Articles of Incorporation (i.e. addresses of the interim board of directors) was sent later in the month.

An e-mail from OCI was received during the discussion on this topic. Rubin read the e-mail aloud: "Bill: We have a couple of additional questions before issuing the geographic designation order. Have you (meaning CHC) an insurer lined-up to issue coverage, or are you in negotiations with any? If so, who? Also, do you have a copy of the "membership insurance agreement" that is referenced in the co-op's by-laws? We're looking for language where co-op members agree to stay in the plan for three years."

Healy referred to an insurance agreement used by Healthy Lifestyles in Green Bay (Brown County) and said CHC could pattern its agreement after it. The agreement needed to be reviewed by CHC's legal counsel.

Rubin will draft a reply that addresses OCI's questions and send it to Healy for review. The steering committee was under the impression that it could not distribute a Request For Proposals (RFP) to insurance carriers, nor could CHC negotiate with carriers, until OCI issued its order. This needed to be confirmed, and depending on the answer, could revise CHC's timeline.

**Next Steps**

Linda Skoglund said it was vital to begin educating employers (i.e. prospective "Members" of the CHC cooperative) as well as the region's insurance brokers. From the employers, CHC or the steering committee could collect data about employees for use by the insurance carriers in quoting rates to CHC. Skoglund described an individual health questionnaire used by agencies to evaluate a prospective group and to determine related rates. CHC could collect a non-refundable registration fee when company surveys and health questionnaires are distributed throughout the region.

One way to build awareness and collect registration fees is through presentations. Chambers of commerce will assist with this effort.

Discussion followed. Skoglund will send a draft health questionnaire to the steering committee members.

**Next Meeting**

Healy said it is important to get the steering committee together again in-person instead of through a conference call. Today's meeting participants suggested Monday, February 2<sup>nd</sup> in Baldwin at 8 o'clock a.m. Rubin will distribute a notice and will ask that participants confirm attendance.

The meeting adjourned at 2:10 p.m.

~William Rubin