



June 3, 2009

TO: Brokers interested in working with CHC  
RE: Summary from the Broker Webinar on May 28<sup>th</sup>

Thank you for your interest in the CHC program and helping us improve the success of this employer cooperative.

As you have learned, CHC is working to establish a health and wellness program for employer members to enroll their employees into which would create a cost efficient benefit for them and help to improve the wellness of all members.

CHC is working in a 17 county area and there were 24 brokers who logged into the webinar. There are other brokers who could not make the webinar but have called or emailed and are also interested. So far we have 28 brokers that could potentially be working with CHC to help with the initial enrollment.

At this moment, employer members are asked to complete health questionnaires available on the website and submit them for underwriting. The deadline was June 5<sup>th</sup>, but has been extended to June 19<sup>th</sup>. We are looking to get these forms into underwriting with several insurance carriers by July 1, 2009 so we can receive offers of coverage and make a choice of which carrier and plan to offer to the members. Please help us increase the number of questionnaires received by talking with employers to complete them as soon as possible. (Remember, the actual commitment to being an employer member is when we have a plan to offer after underwriting and it will be a three year member commitment).

Once we have chosen the plan, we will be working with you to help finalize the enrollment process and you will be paid a commission from the insurance carrier for the employer members you work with. The initial enrollment period is set for an October 1, 2009 effective date.

The next enrollment date will be October 1, 2010. We will be looking to the brokers to help work with the members during the current enrollment plan year and to help increase membership for the 2010 plan year, as well as enrollment plan years in the future.

The requirements to become an accredited broker with CHC is to complete the attached broker agreement, supply CHC with the necessary credentials asked for and to pay an initial member fee of \$250. You can go the CHC website, [www.unitedscv.com/chchealth.hm](http://www.unitedscv.com/chchealth.hm) and complete the agreement.

There are also CE requirements which will need to be met as discussed below. We ask that you show completion or commit to completing 12 hours of CE on CDHP's within your two year insurance CE requirements. Included in the 12 hours of CE, we require 3 hours of Ethics. If you have not done 3 hours of CE on Ethics yet, you must take the CE course offered by July 15<sup>th</sup>. This course was written and is provided by the NAABC (National Association of Alternative Benefits Consultants). They have given us permission to use their other CE courses on CDHP's well. These courses are being offered to you at a discount as long as you are accredited by CHC.

The dates you can register for the Ethics course are June 17<sup>th</sup> and July 8<sup>th</sup>. There is a registration form attached to the email you can complete.

If you have any further questions please contact Linda Hines at 715-273-0128 or by email at [linda.hines@ebasllc.com](mailto:linda.hines@ebasllc.com) or Steve Healy at 715-781-9081 or by email: [s.healy@att.net](mailto:s.healy@att.net)

Thank you and we look forward to working with you.

Linda A. Hines, ACBC  
CHC Board Member